

Press Release (Immediate)

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YuliApp® Releases Free, Open-Content Global Product Database



With immediate functionality YuliApp® releases global product database. Database aiming to collect all products and services under one product code to simplify data entry for small shops and maintain high quality of product data and description by manufacturers.

Content, code assignment and even commercial use of the database is completely free. Database is integrated in shop functionality in YuliApp® but can also be accessed by anyone at <http://YuliAppPd.com>.

Solves problems

YuliApp Product Database allows all shops to share same generally accepted and by manufacturer edited description, datasheets and images. Simplifies comparison of products and control over global availability. Especially small shops with limited resources enjoy that reselling a product can be as simple as scanning a barcode and adding own price and delivery conditions.

Not another Global Id

Introducing YuliApp Global Product Code (GYPC) the code which replaces all identification codes in use. GYPC is multicharacter encoded and backward compatible to most global product codes, replacing them with one simple universally valid code.

YuliApp is a student start-up from Frankfurt (Germany) which rethinks the global internet shopping. More information is available at <http://YuliApp.com>